3 Sphere Model

Content

Conversation

Knowledge-Information Ratio

Knowledge

Information

Intuition

Conversations

Nudging

Storytelling

Bar Camp / WOL

Fish bowl

Knowledge Café

Serious games

Community of Practice

Design Thinking / Scrum / Kanban

Expert search / Yellow pages

Digital whiteboards (MIRO etc.)

Canvas – Forms

Transcripts + Visualizations (AI)

Knowledge maps, graphs

Content creation, chatGPT, Claude

Wikis + Portals

Taxonomies, Tagging

CRM, ECM, DMS

Repositories, Data lakes

Search

Knowledge Sphere

Action Sphere

Information Sphere

Passive + $$$

Active + $

Contribution to success

Based on: Kraus P. and Regev G. (2017) Beyond Activities and DACH KM Glossary(2020)